

SPACE FOR PIONEERS

Clever ideas tend to come about in an inspiring environment. Take advantage of our conference rooms for your events.

THE OPTIONS AT A GLANCE

- Five conference rooms with the latest technology and high-quality designer furniture.
- Exclusive 207 square metres VIP area with video conference system and panoramic views of the Unter den Linden boulevard.
- → Functional area for all conference guests with adjoining galleries providing views of the exhibition.
- All rooms lit with natural daylight. The Gedächtniskirche, Berliner Dom and Siegessäule rooms look out onto a bijou inner courtyard.
- Consulting, planning, organisation and running of your event.

- → Acquisition and management of external service providers in line with your specifications.
- \longrightarrow Organisation of transfers and assistance with finding accommodation.
- Cloakroom with lockers and an area for storing luggage.
- ightarrow Full catering package
- → Small-scale exclusive dinner in our VIP area for special occasions.



DRIVE, VOLKSWAGEN GROUP FORUM CONFERENCE SERVICES AT A GLANCE 03

OUR CONFERENCE AREA AT A GLANCE



1,200

square metres

- 01 FERNSEHTURM
- 02 ROTES RATHAUS
- 03 GEDÄCHTNISKIRCHE
- 04 BERLINER DOM
- 05 SIEGESSÄULE
- 07 BRANDENBURGER TOR 08 - FOYER
- 09 RECEPTION
- 06 UNTER DEN LINDEN
- 10 INTERPRETER BOOTHS
- 11 GALLERY

ightarrow location of the conference area

The conference area is located in the first floor of the DRIVE. Volkswagen Group Forum. Direct access is via the stairs at the entrance on Boulevard Unter den Linden 21a. Lifts can be found on the opposite side of the exhibition area; these also connect the car park with the first floor.

ightarrow standard equipment in all **CONFERENCE ROOMS**

Projector, electrically driven screen, document camera, wif, ClickShare for wireless connection of notebooks and projector, flipcharts, pin boards, presentation material.

Additional technology available on request.

\rightarrow OPTIONAL EQUIPMENT

Lectern, platform, tall tables and long tall tables

\rightarrow conference team contact person

For questions regarding our conference rooms, please contact our staff directly.



JESSICA ILLNER +49 30 2092-1244



RAIK HENZE +49 30 2092-1503



ANGELIKA STEPHAN +49 30 2092-1210

ightarrow conference team contact details

Volkswagen Aktiengesellschaft DRIVE. Volkswagen Group Forum Unter den Linden 21 10117 Berlin conference@drive-volkswagen-group.com www.drive-volkswagen-group.com/conference-services.html

DRIVE. VOLKSWAGEN GROUP FORUM CONFERENCE SERVICES AT A GLANCE 04

HOW TO FIND US



IN THE HEART OF THE GERMAN CAPITAL—RIGHT IN THE CENTRE OF BERLIN

DRIVE, the Volkswagen Group Forum, is situated at the corner of Friedrichstrasse and Unter den Linden, just a few minutes walk from the Brandenburg Gate, Checkpoint Charly and Alexanderplatz. You will find the main entrance at Friedrichstrasse 84.

THE MANY ROUTES TO DRIVE

In Berlin's central Mitte district, the quickest and easiest way is with public transport. You have the choice of U-Bahn (underground railway), S-Bahn (suburban railway) and bus services.

U-Bahn and S-Bahn: 2 minutes from Französische Strasse station (U6), 5 minutes from the Friedrichstrasse (U6, S5, S7, S75, S1, S2, S25) and Brandenburger Tor (U55, S1, S2, S25) stations.

Bus: the buses TXL, 100 and 200 stop right in front of the door at the Friedrichstrasse/Unter den Linden bus stop. Tram: 5 minutes from Friedrichstrasse station (M1 and M12).

FROM BERLIN CENTRAL SATION (HAUPTBAHNHOF) TO DRIVE

Friedrichstrasse is just one stop by S-Bahn (S5, S7, S75) from Berlin's central railway station. You can therefore get to us in just 15 minutes from your train.

FROM BERLIN'S AIRPORTS TO DRIVE

Whether you land at Tegel or Schönefeld airport, you can get to DRIVE in approx. 20–40 minutes depending on traffic. The TXL bus between Tegel airport and Alexanderplatz takes approx. 10 minutes longer and is a low-cost alternative.

ACCESSING THE CONFERENCE AREA

Entrance to our meeting and conference area is via Boulevard Unter den Linden 21a. This is only a few metres from the entrance to the Lindencorso, which is located closer to Charlottenstrasse. The conference rooms can be accessed simply by taking the stairs to the first floor. Lifts can be found on the opposite side of the exhibition area; these also connect the car park with the first floor.

The stairs and lifts to our conference area can also be accessed via our exhibition area; to do so, simply use the main entrance at the corner of Friedrichstrasse 84/Unter den Linden. Please note that between the hours of 7:30 am and 10:00 am you may only access the conference area via the entrance at Unter den Linden 21a, as the main entrance does not open until 10:00 am.

ENTRANCE TO THE CAR PARK FOR GUESTS ATTENDING CONFERENCES AND MEETINGS

The entrance to the car park is located in Rosmarinstrasse (behind the Lindencorso, first entrance). This can only be accessed via Charlottenstrasse. As parking is limited, the car park may only be used following prior notification. Please use the lift to access the first floor from the car park.









DRIVE. VOLKSWAGEN GROUP FORUM CONFERENCE SERVICES—FERNSEHTURM 06

FERNSEHTURM

70 maximum number of persons



Our 100 m² room provides plenty of space for lectures, podium discussions, conferences, training sessions and presentations. A mobile dividing wall allows the space to be combined with the Rotes Rathaus room. The room is equipped with a separate cupboard and cloakroom.





01 – FERNSEHTURM 02 – ROTES RATHAUS

03 Cinema

07 Oval

30 seats

70 seats

- 02 ROTES RATHAUS 03 – GEDÄCHTNISKIRCHE
- 04 BERLINER DOM
- 04 BERLINER DOM 05 – SIEGESSÄULE
- 06 UNTER DEN LINDEN
- 07 BRANDENBURGER TOR 08 - FOYER 09 - RECEPTION
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- 11 GALLERY

\rightarrow SEATING







05 Parliament B 30 seats



Room details: Room height 2.85 m Door height 2.15 m



02 U-shape B 24 seats



06 Parliament C 56 seats







04 Parliament A 40 seats



08 Circle of Chairs 24 seats









DRIVE. VOLKSWAGEN GROUP FORUM CONFERENCE SERVICES-ROTES RATHAUS 08

ROTES RATHAUS

maximum number of persons



At 100 $m^2,\ this\ room\ offers\ you\ space\ for\ up\ to\ 80$ people. It is particularly suited to conferences, meetings, presentations, lectures, workshops, or press conferences. A mobile dividing wall allows the space to be combined with the Fernsehturm room.





- 01 FERNSEHTURM 02 - ROTES RATHAUS
- 08 FOYER
- 03 GEDÄCHTNISKIRCHE
- 04 BERLINER DOM
- 05 SIEGESSÄULE 06 - UNTER DEN LINDEN
- 07 BRANDENBURGER TOR 09 - RECEPTION
- 10 INTERPRETER BOOTHS
- 11 GALLERY

\rightarrow seating



01 U-shape A 28 seats



05 Parliament A 36 seats



02 U-shape B 20 seats



06 Parliament B 42 seats





03 Cinema A 80 seats



07 Oval 34 seats







■ Projector Screen × Floor tank * Optional arrangement with rental furniture

Room details: Room height 2.85 m Door height 2.15 m









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\rightarrow GEDÄCHTNISKIRCHE

23 25 maximum number of persons

square metres . 3.95 × 6.10 m

This 25 m² room provides a more personal atmosphere particularly suited to meetings, training sessions and workshops.





Room details: Room height 2.85 m Door height 2.15 m



Block 01 12 seats





35 maximum number

of persons

50 square metres 7.80 × 6.10 m

This 50 m² room offers a variety of flexible seating options and can host up to 35 people for meetings, training sessions, workshops, talks, or press conferences.



 \rightarrow seating







01 Block 16 seats

02 16 seats

Floor tank



03 Cinema 30 seats





35

of persons

maximum number

50 square metres 7.80 × 6.10 m

At 50 m², this room is particularly suited to meetings, training sessions, workshops, talks, or press conferences, and offers a variety of seating options for up to 35 people.



\rightarrow seating



Room details: Room height 2.85 m Door height 2.15 m



03 Cinema

30 seats

:[]: :[]: :||: 01 Block

16 seats



02 U-shape 16 seats



Open Circle of Chairs 04 20 seats

DRIVE. VOLKSWAGEN GROUP FORUM CONFERENCE SERVICES-UNTER DEN LINDEN 11



VIP conference room







DRIVE. VOLKSWAGEN GROUP FORUM CONFERENCE SERVICES-UNTER DEN LINDEN 12

UNTER DEN LINDEN





Our VIP conference room offers an exclusive atmosphere in which to enjoy the panoramic view of Boulevard Unter den Linden when hosting special events. A mobile dividing wall allows the space to be combined with the Brandenburger Tor VIP lounge. The room is equipped with state-of-the-art conference technology and a video conference system.





- 01 FERNSEHTURM 02 – ROTES RATHAUS
- 03 GEDÄCHTNISKIRCHE
 - M 10
- 04 BERLINER DOM 05 – SIEGESSÄULE
- 06 UNTER DEN LINDEN
- 07 BRANDENBURGER TOR 08 - FOYER 09 - RECEPTION
- 10 INTERPRETER BOOTHS
- 11 GALLERY

ightarrow seating



01 Standard 18 seats



02 Cinema 72 seats



03 Banquet B* 32 seats



04 Banquet B* 30 seats

■ Projector Screen × Floor tank

- * Optional arrangement with rental furniture
- **Room details:** Room height 2.85 m Door height 2.15 m







DRIVE. VOLKSWAGEN GROUP FORUM CONFERENCE SERVICES-BRANDENBURGER TOR 14

BRANDENBURGER TOR

60 maximum number of persons



This 114 m² room offers an exclusive atmosphere for receptions, meetings, presentations, banquets or podium discussions for up to 72 people. A mobile dividing wall allows the space to be combined with the Unter den Linden VIP conference room. A particular highlight is the panoramic view of Boulevard Unter den Linden.





- 01 FERNSEHTURM 02 – ROTES RATHAUS
- 03 GEDÄCHTNISKIRCHE
- 04 BERLINER DOM
- 05 SIEGESSÄULE
- 06 UNTER DEN LINDEN
- 07 BRANDENBURGER TOR 08 - FOYER 09 - RECEPTION
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ightarrow seating

05 U-shape

30 Seats



Room details:

Room height 2.85 m Door height 2.15 m

MORE ROOM FOR IDEAS



07 Parliament D 84 seats

04 Parliament A

44 seats

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01 Cinema A 140 seats



Room details: Room height 2.85 m Door height 2.15 m

08 Parliament E 80 seats



MORE ROOM FOR IDEAS

VIP CONFERENCE AREA

Unter den Linden and Brandenburger Tor

208 square metres 7.35 × 24.20 m 108 maximum number of persons



01 Standard 24 seats



02 Banquet* 64 seats



Room details: Room height 2.85 m Door height 2.15 m

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-	\rightarrow	Projector	Screen	Lounge table
		× Floor tank		
	* Optional arrangement with rental furniture			